

# Discover the Bally promise of endless fun!

*Bally*® brings the excitement home!  
BALLY CONSUMER PRODUCTS DIVISION

## And it reaches the outer limits with Bally BASIC.

### The self-teaching programming cassette that offers instant creativity!

It's the first step in expanding the Bally Professional Arcade into a home computer. It puts an entire library of video games, art, music and more, right at your finger tips. It's a valuable and versatile addition to any Bally Professional Arcade owner's world. And it offers many exclusives.



#### ONLY BALLY BASIC:

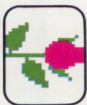
Offers a self-teaching course that lets users develop programs in 10 INPUT  
20 FOR N  
30 LINE  
40 GOTD

Requires no previous typing experience to program.

Includes symbols and words that permit fast game and art creation.

Has a built-in, 3-octave range music synthesizer.

Utilizes all 256 electronic palette colors.

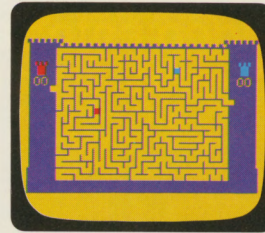


# It continues with the Videcade™ library.

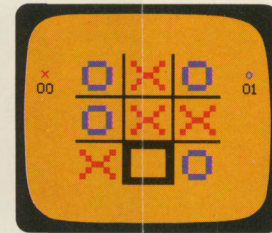
15 cassettes and 30 games deliver excitement only Bally can offer! All Bally Videcade Programs are, and will continue to be, designed with the same advanced thinking as the Bally Professional Arcade itself.

This Videcade library already offers all Bally Professional Arcade owners fascinating sports, strategy and educational games. Future Videcade Cassettes will expand the unit's applications and usefulness in many fields. And with Bally BASIC, charts, graphs, music and a wide range of additional video games can be programmed. These new Videcade Cassettes will be available from us on a continuing basis.

## STRATEGY



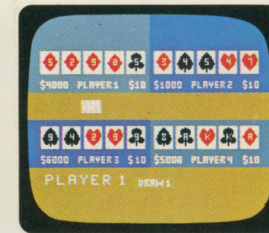
5001—Amazin' Maze



5001—Tic-Tac-Toe



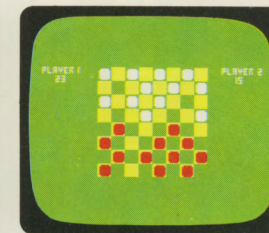
5002—Black Jack



5002—Poker

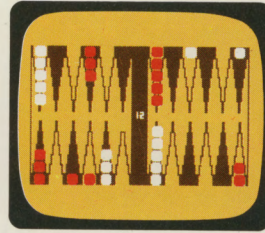


5002—Acey Duecey

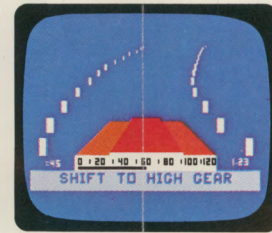


5003—Checkers\*

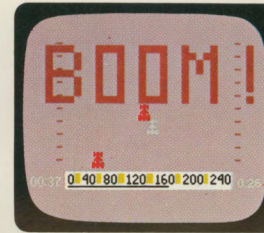
## ACTION/SKILL



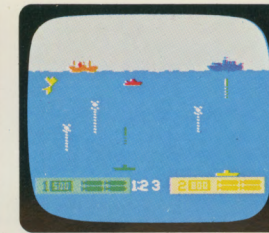
5003—Backgammon\*



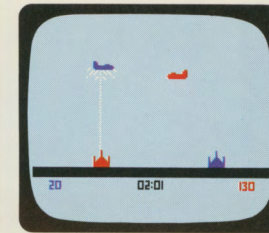
2001—280Zzap™



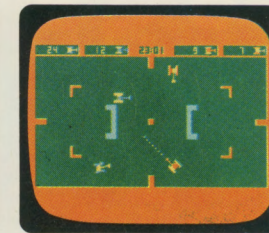
2001—Dodgem™



2002—Sea Wolf™

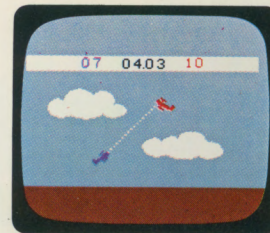


2001—Missile

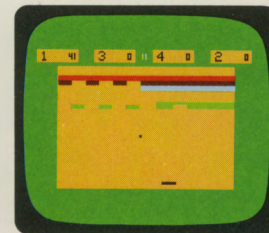


2003—Panzer Attack™

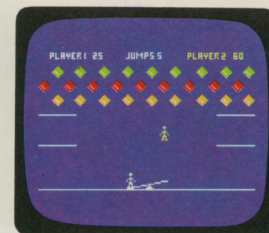
## SPORTS



2003—Red Baron™



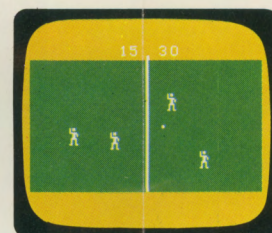
2004—Brickyard™



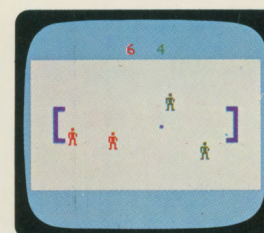
2004—Clowns™



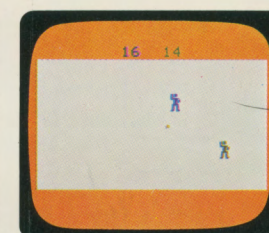
3001—Tornado Baseball™



3001—Tennis



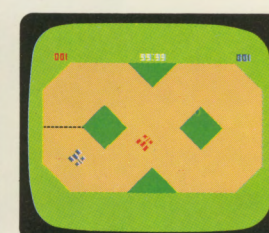
3001—Hockey



3001—Handball

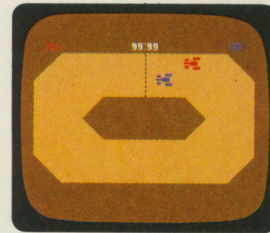


3002—Football



3003—Demolition Derby

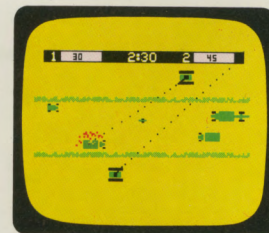
## EDUCATION



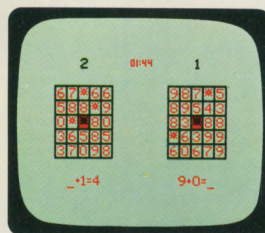
3003—Grand Prix



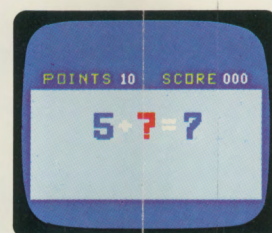
3004—Drag Race\*



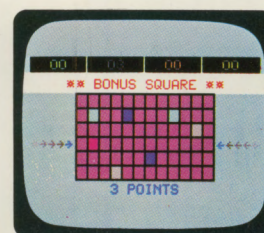
3004—Desert Fox™\*



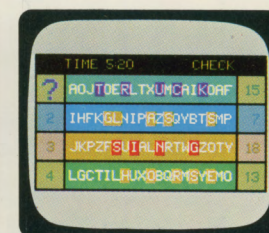
4001—Bingo Math™



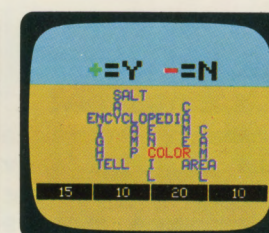
4001—Speed Math™



4002—Letter Match™

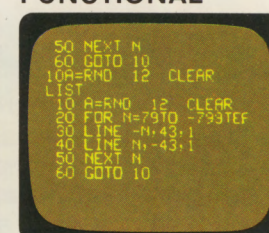


4002—Spell 'N' Score™



4002—Crosswords

## FUNCTIONAL



6002—Bally BASIC

\*Available 1979

# It starts with the Bally Professional Arcade™

The video entertainment/home computer system that's years ahead of the game!

**It entertains.** With three built-in arcade games plus an unlimited number of optional Bally Videocade™ Cassettes.

**It teaches.** Like a school teacher, it can determine the user's ability, then continuously pose more difficult questions.

**It offers flexibility.** Only Bally offers Bally BASIC and an Audio Interface that expands the capabilities of the Bally Professional Arcade. See special details on back panel.

## Exclusive, built-in features!

**Bally Brain™**—a powerful micro-processor that creates a "memory bank" of more than 12,000 instructions

**5-function, 10-memory calculator**—with scroll button and entry correction, user can reconcile bank statements, etc.

**4-player action**—totally remote-control units let the whole family get in on the fun

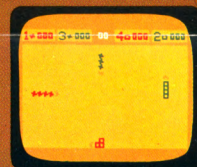
**256 color variations**

**Stop-action pause control**

**And more!**



**3 popular games plus calculator**



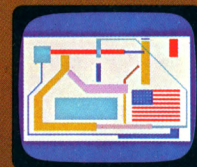
Checkmate™



Gunfight™



Calculator



Scribbling™